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Re-Wiring Motors

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The point of views expressed in this study reflect the other opinion.

SUMMARY

The present study examines the feasibility of a small workshop for the re-wiring of motors , pumps and dynamos to be located in a Lebanese village.

Our study shows how an ambitious investor can re-wire motors and what the related financial and mechanical needs are.

The service line includes motors for activating washers, air conditions, pumps, and electrical motors. The study takes into consideration the different possibilities that the investor can adopt for possible business development.

After analyzing the target market, we define the strategies, and the pricing policy. Competitors are also defined as well as opportunities and risks.

We present the income statement and the balance sheet for five years after describing the re-wiring process, the needed equipment and raw materials with the variable costs. The profit calculated at the first year is 4 148 \$US or 345 \$US per month increasing through the projected years to reach 9 081 \$US or 757 \$US per month in the fifth year.

The study reveals that this business could be profitable if the owner knows how to execute his service perfectly and quickly. By this way, a good sales volume can be reached.