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Kids Shoes

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The points of view expressed in this study reflect the author opinion.

Summary

This study evaluates the feasibility of a small workshop for manufacturing kids shoes to be established in a Lebanese village.

The workshop owner is assisted by two skilled workers who will be paid on a per pair basis. Family participation from packaging to simple sewing activities, by the owner's wife, son or daughter, will help reduce wage expenses.

The project requires an initial equipment and working capital investment of 5 915 \$US to start the business. The loan is 3 000 \$US over a two year period and the rest, that is 2 915 \$US, will be invested by the owner.

The study shows that the workshop will have a modest profitability during the first year. But the projected income statement shows potential monthly revenue of 801 \$US during the fifth year.

The success of the business depends entirely on the manufacturer's abilities and skills. The owner needs good managerial skills to monitor his workers efficiently, negotiating skills to deal with his suppliers and marketing skills to establish a solid client base.