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# Computer Internet Center

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The points of view expressed in this study reflect the author opinion.

## **Summary**

The Community Internet Center is a center that provides Internet and computer access as well as network games and printing and scanning services. It also offers an international phone communication facility, through the computer, at much cheaper rates than the normal channels.

The advantage of this project is that being implemented in a rural area, where such a trend has not yet developed, the opportunities of success are quite substantial, without requiring major marketing efforts.

Furthermore, given the different services offered, this center would attract different categories of the population: children, students, business owners, people with relatives or friends abroad, persons wanting to learn and individuals wanting to have fun, etc.

All the services offered are very affordable, rendering the center accessible to all budgets.

With a capital of 2 400 \$US and a loan of 3 000 \$US, one person could insure a monthly income of 480 in the worst of conditions. This monthly return could rise to 2 215 \$US in the fifth year of the best-case scenario.

Several expansionary schemes could be added to the present one, with the possibility to increase the number of computers and thus cater for a bigger number of clients; CD recording services could be provided as well; more computer courses offered such as Word, Excel, etc. The place could start serving refreshments, coffee, cigarettes, etc...

All these issues show that this project could be the beginning of a prosperous family business.